

STAUF
— seit 1828 —

TRUST CREATES A BOND

since 1828





TRADITION CONNECTS

“TRUST GROWS FROM A LEGACY OF EXPERIENCE HANDED DOWN THROUGH THE GENERATIONS.”

STAUF is a family owned company with a history spanning six generations and stretching back to the year 1828. When Eberhard Stauf, a tanner, established his glue factory in that year, he laid down the foundations for our company. Although we have evolved from a small business into a high-tech factory within two centuries, there is one thing that has never changed – the eagerness to offer our customers solutions that they can rely on. With our own research and development department, we can ensure that our products perfectly match your requirements. Na-

turally, this includes easy and safe processing in addition to the issues of health and safety in the home and at work. Many in the trade thank us with their trust – and have been reliable partners for decades. After all, we at STAUF have been involved with developing and manufacturing a wide range of adhesives for more than 189 years. We are happy to share this experience with you.

EXPERIENCE CONNECTS

1828

STAUF adhesives is born: Gerber Eberhard Stauf founds a glue boiling plant.



1862: Wilhelm Stauf

1900 - 1930: Ernst and Richard Stauf

1930: Dr. Werner Stauf

1961: Helmut Stauf

1952

Discovery of the first dispersion adhesive for full spread gluing of parquet: STAUF Rapid-M2A.



1980s

In parallel to the WFR family, the late 1980s saw the development of M2A-720, a universal PVAc dispersion-based adhesive.



1998: Siegrid and Wolfgang Stauf

2002

STAUF acquires the new company building in Wilnsdorf, with a state-of-the-art, fully automatic production and dispensing system.



2002: Volker and Wolfgang Stauf

2017

“Innovative by tradition”

Still under family management, STAUF is now in its sixth generation.



1945 onwards

After many decades of producing hide glue, STAUF develops the first adhesives made from synthetic raw materials. With the cold glue Viskos, STAUF enters the market for construction adhesives.



1970s

Development of the parquet glue WFR, which is synthetic resin/solvent-based and is still setting standards for the parquet sector to this day.



1990s

Development of the first single-component and first two-component polyurethane-based adhesive.



2003

STAUF celebrates its 175th anniversary. Germany's market leader for parquet adhesives looks back on a successful history and looks forward to a promising future.



COMMON GROUND BINDS US TOGETHER

"WE WANT THE SAME AS YOU DO: SATISFIED CUSTOMERS. YESTERDAY, TODAY AND IN THE FUTURE."

SAFE

HONEST

RELIABLE

TRUSTWORTHY

PROFESSIONAL

INNOVATIVE

FUNCTIONAL

COST-EFFECTIVE

We hope that you will come to rely on us and our products time and again. The same applies to us as to you with your customers: reliable people who keep their promises are rewarded with orders. Since our company was founded in 1828, we have constantly advanced our knowledge and expertise in the field of adhesive technology. To the best of our abilities, we offer you products with which you can deliver good projects. We like to play it safe: As a rule, our products win awards in categories of health and environment. This should give you a better idea of who we are – and hopefully give you a high sense of security when choosing STAUF.

OUR MISSION OUR VISION

“OUR EXPERTISE SECURES SUCCESS FOR OUR CUSTOMERS WITH THEIR PROJECTS!”

Stable ground beneath one's feet is the result of a perfect interaction between surface preparation, adhesive and flooring. A solid foundation can only be created if all components match optimally. This is how quality, safety, and durability are achieved. Only if we have done everything right can you concentrate fully on your job. It's this thought that spurs us on. We keep meeting these challenging tasks anew – with

knowledge, experience and the willingness to try something fresh. By developing adhesive solutions for parquet floors, we have also succeeded in systematically expanding our core competency. Today, we also offer suitable products for textile and flexible flooring as well as sports flooring.





INNOVATIVE STRENGTH

“WE THINK AHEAD – AND LOOK TOGETHER WITH YOU TOWARD’S THE FUTURE.”

Whether for parquet, textile, flexible floor coverings, or even sports floorings: there is no patented recipe for optimum grip and perfect bonding. With more than 189 years of experience in the field of adhesive technology, we know that safe and long lasting solutions call for tailored adhesives and certainly nothing off-the-peg. That is why we develop our own specific formulations for each specific requirement. In our laboratories, we devise the perfect combination of surface preparation

and adhesive for all floor coverings, application areas, and environments. By keeping in contact with you at every stage, we can factor in the special conditions you encounter every day. Whether sports courts or dining rooms, whether indoors or out – we’ll take care of it today so that you can focus entirely on your own work.

BONDS FOR THE FUTURE

“OUR FEET STAY FIRMLY ON THE GROUND - THIS IS OUR PROMISE. FROM THERE, WE CAN BUILD A LOT TOGETHER.”


Since we were founded in 1828, STAUF has constantly been evolving – always with the aim of offering you the best possible solutions. However, one thing was, is and always will be important to us: as a family business with a long tradition, we have always been on equal footing with our customers. We will continue to do our utmost to keep your trust in the future – for example, by launching joint innovations and mastering the challenges of tomorrow before they become problems. Our small company is driven by an inherent drive for research – we strive to

grow with our customers and keep an optimal focus on their needs. In our quest to find the best solution for every application, we will continue to offer highest-quality products, a wide-ranging assortment, expert advice, and the fullest possible support in all matters. In the end, we are all connected by the common need for solid ground beneath our feet – in all respects. Today, and in the future.



OUR PRODUCTS

„TOGETHER, WE ARE STRONG.“



When it comes to the development and the impact of our products, we rely on teamwork. This means that our primers, levelling compounds, adhesives, lacquer, and oils are not only considered in isolation, but always in interaction – giving you top results and perfectly bridging the gap between substrate and material. Our own research and development department is working on this continually. This gives floor-layers the assurance they need, leaving you to fully concentrate on all necessary tasks in hand at the construction site. This is only possible if we give you the right basis to work with. Our development work always focuses strongly on cost-effectiveness as well as health and safety in the home and in the workplace.

INDUSTRY SOLUTIONS

“FLOORING IS NOT JUST FLOORING. OUR TAILORED ADHESIVE SYSTEMS OFFER EXACTLY THE RIGHT AMOUNT OF GRIP NEEDED.”

We stay grounded. Whether high-quality parquet, durable carpeting, or heavy-duty synthetic turf: we provide the reliable base for the appropriate flooring technology. We develop and produce innovative adhesive systems based on high quality raw materials to safely and reliably bond all types of floor coverings. Because even though our parquet adhesives have made a vital contribution to the success of STAUF throughout the company's history – we have continued to evolve. Flooring in public buildings and large offices

must meet different requirements than artificial turf or parquet flooring in our own four walls. We have developed adhesive systems for every conceivable type of surface and floor coverings that interact perfectly. Whether indoors or out, under high loads or extreme temperature fluctuations. Our portfolio is complemented by lacquer and oils, maintenance products, and professional tools and accessories.





TRUST CREATES A BOND

“WE WANT TO PROVIDE YOU WITH PLENTY OF GOOD REASONS TO RELY ON US.”

STAUF adhesives are quality products that are successfully used in a number of construction projects around the globe. This can only be made possible by one thing: the trust our customers place in STAUF. This trust is based on the reliability of our products, the special regard we give to health in the home; on user-friendliness, and laying reliability. It is based on what constitutes our core business: our expertise with adhesives, which

we've continuously expanded since our company was formed and which we pass on to our customers. It is based on our reliability and honesty as a business partner for different industry solutions. Last, but not least, it is based on the flexibility and service that we offer our customers. These are the fundamentals for trust – trust that creates a bond.



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