



PRESS RELEASE



BAU 2023

**World's Leading Trade Fair for Architecture,
Materials, Systems
Hall B6, Stand 423**

STAUF presents the future of adhesive technology

As a manufacturer of high-quality adhesive systems for parquet, floor and wall coverings as well as artificial turf, STAUF is showcasing a wide portfolio of its products at BAU 2023 in Munich (Stand 423 in hall B6). STAUF is a full-service provider for floorings with products that range from subfloor preparation to surface treatment.

Sustainable parquet flooring adhesives

At the forefront of the presentations is its latest future-gear development – STAUF ProForce. With this product line, STAUF proves that sustainability and construction chemistry are not polar opposites. STAUF SPU 510 from the range of silane adhesives, STAUF M2A 910 from the dispersion adhesives range and STAUF PUK 410 from the field of polyurethane adhesives all share the distinction of being highly efficient parquet adhesives with a significant – up to 40% – reduction in density which gives them higher coverage than any other products on the market to date.

With ProForce, this lower density means you can lay up to 70% more square metres of parquet flooring per kilogram of adhesive. In addition, these filler-free adhesives are much lighter than conventional adhesives. Their lower weight saves resources, reduces transport costs and emissions and makes for lighter work for installers. ProForce adhesives are also ideal for protecting the consumer and the environment, since they dispense with the use of migratory components.

STAUF is also committed to sustainability when it comes to packaging its products – the new adhesives are sold in buckets made of 100% recycled plastic that has been reprocessed from consumer waste. With no fossil resources used to make them, this saves 36% CO₂ for every bucket!

Multifunctional primer

Where substrate preparation is concerned, STAUF shows the added value of its multifunctional epoxy resin primer WEP 180, which offers an effortless way to stabilise substrates. This solvent-free 2-component dispersion-based epoxy resin primer considerably enhances the substrate's strength due to its high capacity to penetrate into mineral mortar systems. Crumbling screeds can be "rescued" quickly and easily thanks to the short drying time of the WEP 180 and the film that it forms over the surface.

AKZENT – environmentally-friendly complete range for wood surfaces

The AKZENT range of surface treatments rounds off the STAUF portfolio. Whether for varnish or oil, cleaning or care, initial treatment or refit – the products in the AKZENT line stand out with their naturalness, versatility and longevity. Environmentally-friendly raw materials and water-based formulations combine to provide outstanding product characteristics that offer utmost protection, resistance and healthy living environments.

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